

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54568-1

DATE PRINTED

10/15/12

AND

PAGE 1

216578	AGENCY (OR SERVICE) ACTING AS AGENT FOR 331253			ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BRABENDER COX			HOEKSTRA FOR SENATE			
AND	1218 Grandview Ave Fl 1			190 Monroe Ave NW Ste 30			
ADDRESS	Pittsburgh PA 15211-1239			Grand Rapids MI 49503-2637			
	USA			USA			
CONTACT	LIZ BRABENDER			PRODUCTHOEKSTRA 10/15-10/21			
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.		PRODUCT CODE	1300		
	Pol						
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/17/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11100..	3	05:00A	06:57A	30S	10/15/12-10/17/12	FIRST FORECAST MORNINGS	3	25.00	75.00
2	11100..	3	06:57A	09:00A	30S	10/15/12-10/17/12	CBS THIS MORNING	3	25.00	75.00
3	11000..	2	10:57A	12:00N	30S	10/15/12-10/16/12	THE PRICE IS RIGHT	2	225.00	450.00
4	11100..	3	06:00P	06:28P	30S	10/15/12-10/17/12	THE INSIDER	3	175.00	525.00
5	10000..	1	06:28P	07:00P	30S	10/15/12-10/15/12	CBS EVENING NEWS	1	1200.00	1200.00
6	11000..	2	11:02P	11:35P	30S	10/15/12-10/16/12	TWO AND A HALF MEN	2	400.00	800.00
7	1000000	1	11:00P	11:02P	30S	10/15/12-10/15/12	LATE FIRST FORECAST SPONSOR	1	1500.00	1500.00
8	11000..	2	11:35P	12:37A	30S	10/15/12-10/16/12	DAVID LETTERMAN	2	225.00	450.00
9	11000..	2	01:37A	02:07A	30S	10/15/12-10/16/12	COMICS UNLEASHED	2	20.00	40.00
11	.1.....	1	07:57P	09:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	3000.00	3000.00
Total Contract:								20		8115.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION